

Application Proforma for ANDC inStart Foundation (website)

[ANDC inStart Foundation reserves the right to determine the procedure for each cycle of selection process. Its decisions shall be considered final and binding on all the applications].

1. Full Name

(Primary applicant)

2. Primary applicant contact address with mobile number

3. Email

4. Team name and member details [200 words]

5. Start-up Name

6. Is your Start-up registered?

Yes No

7. Stage of the Company

8. Introduction

(Why are you here?) [200 words]

9. Outline of the problem

(Relevance to society, end-user and what are you trying to solve) [200 words]

10. Market

(size of the market you would be addressing, segment and location) [200 words]

11. Competitors

(Who would be your rivals in national/international markets?) [200 words]

12. Solution

(How are you addressing the need of your end-user) [200 words]

13. What is your USP?

(Describe your uniqueness in providing solution) [100 words]

14. Client acquisition

(How would you attract customers for your venture?)

15. Business Plan

(How do you plan to scale-up?)

16. Investment requirements

(How much funds do you require to run your start-up)

17. Budget Details